



The United Farmer

November 1972



The United Farmer

Volume 10

No. 9

November, 1972

Published 10 times yearly by the Information Service Division of United Farmers of Alberta Co-operative Limited.

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Member — Corporate Communicators of Canada and the Alberta Farm Writers Association.

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Farm Numbers **DOWN** Farm Size **UP**

THERE WERE 6,709 LESS FARMS in Alberta in 1971 than in 1966. According to Statistics Canada, the number of farms in Alberta had dropped to 62,702 in 1971.

The largest decline was in small uneconomic farms. Farms with less than \$2,500 worth of agricultural products sold numbered 15,991 in 1971, as compared to 20,279 in 1966.

However, nearly twice as many farms sold farm products worth \$25,000 or more in 1971 than in 1966. Nearly 22,000 farms out of the 62,702 had sales of products in excess of \$10,000 in 1971.

Of the 46,533 farms which reported sales of \$2,500 or more in 1971, 25,843 reported they obtained 51% or more of their income from selling cattle, hogs, or sheep (not including dairy farms). Slightly more than 9,100 Alberta farms reported 51% or more of their income from small grains. This figure did not include those 3,893 farms which claimed 51% or more of their income from the sale of wheat.

Alberta had 2,236 farms which reported sales of products totalling more than \$50,000. This was second only to Ontario.

At some point in time farm numbers will stabilize by a balancing of inward and outward movement. It is expected that the number in Alberta will level out at between 50,000 and 55,000 farms, probably in ten to fifteen years.

At the same time as farm numbers have been decreasing, the average acreage per farm has been increasing. In 1961, the average farm acreage was 645 acres with 345 cultivated. The 1971 Census of Agriculture showed the average had risen to 790 acres per farm (this varied from about 2,500 acres in the southeastern portion of Alberta to less than 500 acres in many northern districts).

The increase in average farm size can almost entirely be attributed to farm consolidation. Total farmland acreage in 1961 was 47.2 million acres. In 1971 it was 49.5 million acres, an increase of just 5%. During the 1961 - 1971 period only about 225,000 acres of new farmland were added to the provincial total.



Good neighbors Herb Kruger and his long-time friend Lester Lohr.

A 1972 Feature
Albertan of the Month



Beulah Lohr & Martha Kruger

Lester Lohr of Erskine, Alberta

"My father George W. Lohr brought his family into this area in the late summer of 1900. We came in by train from South Dakota to Lacombe which was as far as the train went and continued on to what was later to become the Erskine area in East Central Alberta. It was the time when Queen Victoria was on the throne in England. This area was part of the Northwest Territories and there was really nothing here at all. The only other settlers in the area were a family named Ewing. There was a town 55 miles away but we only went in with the team and wagon about once or twice a year.

"This was virgin country — no trails, no fences or bridges. When you came to water, you forded it or if that wasn't possible, well, you had to swim.

"The land belonged to the crown and all contact with the government was made in Regina. There wasn't such a thing as owning your land. My father had no surveys to guide him. He squatted on the land he chose and broke the sod. I can remember as a youngster seeing the first surveyors and in 1903 the country was opened up for homesteading. A few families came in 1902, but mostly they came in 1903 and 1904. We were in the country about five years before we had to pay taxes or anything like that. The quarter of land you had originally picked out and stayed on was yours, regardless of whether it turned out to be Hudson Bay, C.P.R., Government or what have you.

"With a homestead that costs \$10.00 a quarter, you were supposed to reside on your land for six months a year but there were all kinds of tolerances for that. For instance if you were a son and lived with your folks, you could claim a homestead within a 9 mile radius. You didn't have to live on it at all — you just remained at home. My folks used my homestead for pasture.

"In 1906 I rode a saddle horse to Red Deer to file my homestead claim. I went cross country and forded the river and arrived in Red Deer on April 25th. However, even though it had been a five-day trip, and a lot of it on foot, I had to wait two days until the morning of April 27th, 1906, when I legally became 18 years old, to file my claim."

The gentleman relating these incidents was Mr. Lester Lohr, 84 years old. His appearance belies his age. You would judge Mr. Lohr to be somewhere in his mid-sixties. There is no hesitation when he recalls incidents in his life that took place yesterday or 70 years ago and further proof of his amazing vigor is the fact that Mr. Lohr is actively involved in farming and still does the major portion of the combining on his land.

In 1906, when Lester Lohr was 18, Alberta became a province and although Mr. Lohr had filed a homestead claim, he did not move right into farming. He worked in lumber camps in the Crows Nest Pass and on crews which laid the first sewer in Lacombe, built the bridge at Content and the Spiral Tunnel at Field, B.C.

In 1910 with his father's help and approval, Lester Lohr registered at the Manitoba Agricultural College. At that time Saskatchewan and Alberta didn't have such a college. The Western provinces helped pay a portion of a student's board and room which amounted to \$250 per student. In this class there were 133 students registered in Agronomy, and in 1915, 27 young men graduated. Lester Lohr was one of these and with his B of Sc. degree, he worked for one year as an agricultural representative in Neepawa, Manitoba.

(Continued on Page 2)



The attractive, comfortable Lohr home.



Mrs. Herb Kruger, with the attractive plant ornamental she has made from an old well.



One of the many well-kept barns at Sprucevale Home.

In 1917 he returned to Alberta and farming. Three years later he married the lovely Beulah North from a surrounding area.

Mrs. Lohr is slim and attractive. She was dressed in a smartly-styled slack suit the day we met her and it is hard to realize that this very youthful looking woman has been married for over 50 years.

The senior Mr. Lohr worked his land for 36 years. In 1936, at the age of 83 he sold out and his son Lester bought his dad's homestead and added it to his own farm.

George Lohr had laid the firm foundation for a family farm and this tradition is carried on by Lester Lohr and his son Lloyd. They are partners in a large grain and livestock farm in the district which is jointly owned and operated.

Sprucevale Home, the name of the Lohr's farming enterprise, has lakes and stretches of woodland on it. As far back as 1912, Lester Lohr began transplanting spruce trees onto the home place from Red Deer River and Rocky Mountain. There was no set plan. As the years passed, his wife, son and daughter-in-law joined in this endeavor. Over 1200-1500 trees have been transplanted and set in the shelterbelt and among the native bluffs. Summer or winter they add their majestic beauty to what has to be one of the loveliest areas in Alberta.

As a family, the Lohrs have 15 quarters. Some of it is rented and the Lohrs work 500 acres themselves. This year they raised wheat, oats, barley and rye.

Mr. and Mrs. Lohr have also successfully grown fruit with plants from the Morden Experimental Station. Fruit growing was simplified by the water pipes that ran to the orchard and thus allowed irrigation when it was dry.

In full appreciation that community service is a necessity even though at times it is a sacrifice, Mr. Lester Lohr has been a leader in his community. Politically, he was a candidate for the Provincial Legislature at one time.

In 1953, the Lohr family was honored and named a Master Farm Family, the second such award made in the Stettler County.

The Lohrs are a family close to the soil. They live a gracious and active life. For four months of the year, Lester Lohr and his wife take their Airstream Trailer and drive down to Phoenix, Arizona where they have many "winter friends" who visit them in the summer at their charming and comfortable home. Mr. Lohr is also a model railroad builder and has an enviable layout in his rumpus room.

At the Krugers, which is another story in itself — seedlings being readied.



An Alberta pioneer — Lester Lohr is an articulate, interesting man — an active farmer, a leader in his community and a good neighbor.

The United Farmer is proud to salute Mr. Lester Lohr, Erskine, Alberta, an outstanding example of Alberta's pioneers who forged from the wilderness of Alberta, a beautiful and productive land and still found the necessary time to lead and help their communities.



Lester Lohr, Albertan of the Month, Alice Switzer, Editor of The United Farmer and Herb Kruger, U.F.A. Delegate from the Stettler area.

A SHORT COURSE IN HUMAN RELATIONS OR: FOOD FOR THOUGHT

- The 6 most important words: ... I admit I made a mistake.
 - The 5 most important words: You did a good job.
 - The 4 most important words: What is your opinion?
 - The 3 most important words: If you please.
 - The 2 most important words: Thank you.
 - The 1 most important word: We.
 - The least important word: I.
-

Appointment



NEIL MCKINNON
MANAGER — DATA PROCESSING

Some time ago, Mr. Ralph Ward, Treasurer of U.F.A. and Manager of the Administration Division, announced the appointment of Mr. Neil McKinnon as Manager of U.F.A.'s Data Processing Department.

The reason for the delay in this announcement in The United Farmer was that it has been impossible to get this busy young man to take the time to have his picture taken.

Neil is a native of Roblin Manitoba. He attended the R.C.N. Preparatory School in Victoria, the University of Saskatchewan, University of British Columbia, the University of Victoria and Simon Fraser University.

He spent four years in the Royal Canadian Navy and then worked for one year for Laurentide Financial Corporation, for the B.C. Medical Plan for four years, and with Central Data Systems for two and a half years.

For hobbies, Neil likes sports, reading, fishing and chess.

He and his wife, Judy have two daughters Kristy Marina — 6 years and Kelty Miyoshi — 2 years.

The United Farmer is pleased to belatedly welcome this very knowledgeable and personable young man as head of U.F.A.'s Data Processing Department.

Your Elected Representative

ELECTORAL DISTRICT 7 of United Farmers is comprised roughly of a triangle of land broadening from east of Edmonton, north and east to Cold Lake, and south and east to Wainwright.

Within it are some of the province's most interesting communities, deep rooted in Alberta's history. It was to this land of lakes, where rolling farm land is pocketed with blue water, that the pioneer Ukrainian farmer, the French Canadian settlers, the Barr Colonists, and the German immigrants came.

Their customs, and their culture are still in evidence and have enriched their communities — their industrious ways, their ability to get the most from the land has given this area an enviable record of agricultural productivity.



MR. DANIEL C. MANDERSON
Director
ELECTORAL DISTRICT #7
RYLEY, Alberta

The earnest dedication of Dan Manderson in his work for the agricultural industry began early. Born in Ryley, Alberta, he was a 4-H Crop Club Member for eight years. He served for several years as a 4-H Club leader at Fawcett and Ryley. For six years, Mr. Manderson was President of the F.U.A. local #640 and for three years was Secretary of Sub-district #3, of District #6 of the F.U.A.

Mr. Manderson has carried on this dedication to his industry in his outstanding work with Unifarm. He is on the Board of Directors, representing the Farm Supply Division of the Commodity Groups; on the Policy Council of R.E.D.A.; chairman of the Transportation Committee; a member of the Membership Committee, the Communications Committee and the Fish and Game Committee.

Mr. Manderson is a member of the Advisory Committee to the Agricultural

Service Board of the County of Beaver. The Provincial Government of Alberta also appointed him to the Board of Agricultural Education.

Mr. Manderson has also served on the advisory committee and as Vice-Chairman of District 569 of the Alberta Wheat Pool. He is a member of the Northern Alberta Dairy Pool, Co-op Implements, the Edmonton Co-op Store and the Tofield Co-op Store. A member of the St. John Mary Vianney Catholic Church, Mr. Manderson has served on the Board of Trustees for three years.

Elected a delegate to United Farmers in 1964, Mr. Manderson was elected to the directorate body in 1966.

The Mandersons have a lovely family of six sons, 3 daughters and two grandchildren. Their mixed farm is located in the Ryley district.



DAVID A. FEDUN
Delegate
SUBDISTRICT #43
ANDREW, Alberta

David Fedun's grandfather was a strong U.F.A. member and organizer. He helped form many locals in his area. He was elected a M.L.A. in the U.F.A. Government in 1921 and served in the Legislature as a representative of the constituency known at that time as Victoria, which was some 40 miles east of Edmonton.

Some years later, David Fedun's father, Alexander Fedun was elected a delegate to U.F.A. and served for a number of years. He also was prominent in his church, community and in farm organizations.

This is the heritage of involvement and in working for the agricultural industry that has been handed down to David Fedun, the present delegate from the Lamont area.

Elected a delegate to U.F.A. in 1967, David Fedun was born in Lamont and has a mixed farm nine miles south and 5 miles west of Andrew. He served as secretary of the Andrew Rural Mutual Telephone Association from 1965-1966, and as a director of the Zawale Rural Electrification Association from 1967 to 1970. For a time he served as secretary for the M.S.I. group of his local F.U.A. and as president of the Uwin United Church.

For hobbies Mr. Fedun enjoys curling, baseball and golf.

Representatives



JAMES DURIE
Delegate
SUBDISTRICT #45
VEGREVILLE, Alberta

Also a native of Vegreville, Alberta, James Durie is the elected delegate to United Farmers for the Minburn area. On his mixed farm of 1½ sections, he is involved in grain, beef and dairying.

He is a past president of his local Unifarm and vice president of the Park Grove Community Centre. He serves on an Alberta Wheat Pool Committee and is a member of Unifarm, Co-op Implements, his local Co-op store and the United Church.

He and his wife Elizabeth Anne, have two children Christine Anne and James Grant. For hobbies, the Duries enjoy square dancing and curling.



KARL MARKLUND
Delegate
SUBDISTRICT #46
ISLAY, Alberta

Mr. Marklund was elected a delegate to United Farmers of Alberta in 1968, and represents our members in the Vermilion River area.

His mixed farm is located 17 miles southeast of Vermilion. Mr. Marklund is actively involved in farm organizations and in his community and once remarked that his hobby was attending meetings.

For a considerable number of years, he served on the local school board. He was a member of the F.U.A. since 1951, and held various offices including that of director of District #7. He served on the board of the Vermilion Co-op Store from 1960-1968 and recently served on the Islay Municipal Hospital Board.

Mr. Marklund and his wife Fern have a daughter, Mrs. Cyril Lumley.

ALLAN R. ZWIERSCHKE
Delegate
SUBDISTRICT #44
HOLDEN, Alberta



A native of Vegreville, Alberta, Allan Zwierschke was elected as delegate to United Farmers in 1966 from the Beaver area. In his mixed business enterprise, he raises grain, poultry and beef. He has shown his Registered Shorthorns at Edmonton, Vegreville, Camrose, Red Deer, Vermilion and at the Toronto Royal Winter Fair and has won awards.

A graduate of the Vermilion School of Agriculture, Mr. Zwierschke acted on the Agricultural Advisory Committee in 1969 and was Chairman in 1971. In addition, Allan is 2nd Vice President of the Vegreville Exhibition and on the Beef Cattle Committee of the Edmonton Exhibition. For four years he was Secretary of the Holden Chamber of Commerce. He is a member of Unifarm, the Alberta Wheat Pool, and the Holden Curling Club.

In addition to conscientiously carrying out his duties as a U.F.A. delegate, Allan has taken on further responsibility with our Organization and is one of the 4 delegates on the Delegates Educational Advisory Committee.

For hobbies he enjoys curling and dancing, including square dancing.

SIGVARD H. PETERSON
Delegate
SUBDISTRICT #48
LINDBERGH, Alberta



Born in Hughenden, Alberta, Mr. Peterson was elected a delegate, representing the St. Paul area in 1968.

He has a mixed farming operation northeast of Lindbergh and raises grain and cattle. Born and raised on the farm, Mr. Peterson farmed for a few years and then sold Rawleigh Products for ten years. He had an implement dealership for ten years and then returned to mixed farming.

From 1951 to 1958, Mr. Peterson served on the Hospital Board of the Duclos Hospital in Bonnyville, and then from 1958 to 1962 was Business Manager for the hospital. From 1952 to 1962 he served as Secretary of the Moose Trap R.E.A. At one time he also acted as secretary of the Ferguson Flat local of the Farmers Union.

Mr. Peterson has two daughters and three sons.



STEVE SHYBUNKA
Delegate
SUBDISTRICT #47
BEAUVALLON, Alberta

Elected as a delegate to United Farmers from the Eagle area in 1971, Mr. Shybunka is certainly not a newcomer to farm organizations, community or service clubs. He is in the business of mixed farming and his farm is located five miles northwest of Beauvallon.

From 1955 to 1964, Mr. Shybunka was the local school secretary of School No. 2235.

In 1971, he was president of the Myrnam Ukrainian Catholic Church and president of the Old Beauvallon Community Centre, a board member of U.G.G. Myrnam - Derwent local, and advisory board member to the U.F.A. Petroleum in the County of Two Hills, secretary-treasurer of the Beauvallon R.E.A. Ltd., a member of the Progressive Conservative Party of Vegreville and has served as regional vice-president, and a member of Unifarm, Knights of Columbus, Aberdeen Angus Association of Canada, and the Myrnam Chamber of Commerce.

For hobbies, Mr. Shybunka says he is interested in community affairs and the list of his involvements certainly show he is more than interested and is an active participant in many organizations.



PAUL NOWAK
Delegate
SUBDISTRICT #49
GOODRIDGE, Alberta

Representing the Bonnyville area of Alberta, Mr. Nowak was elected a delegate to U.F.A. in 1964. He and his oldest son Lawrence, farm over 1,900 acres of which approximately 1,000 acres is cultivated. It is a mixed farming operation located 32 miles north of St. Paul. In 1964 Mr. Nowak was awarded a Championship Ribbon for his Hereford Bull at the St. Paul Purebred Sale.

Mr. Nowak was a board member of his local school board for over seven years and then served from 1955-1970 on the centralized school board and from 1965 was chairman of the above board. He has served as a board member on his local A.R.D.A. and Human Resources Development. He was a District Sub Director of F.U.A. and has served as Vice Chairman of his Unifarm district.

Mr. Nowak and his wife Margaret have four children Lawrence, Robert, Shirley and Sandra. For hobbies they enjoy skating and dancing.

AGENT

of the Month

RUBY
and
LEON
GALL



IN TODAY'S POLARIZED, impersonal society, life in Cereal still means caring about your neighbors, having an interest in supporting your youth, and through personal contributions generating a busy, happy, active and vital community.

It is people like Ruby and Leon Gall who are an integral and viable part of such communities.

Cereal is a small village located close to the eastern border of Alberta — its population is approximately 200.

There are no night clubs, operas, cabarets, etc., but the people of Cereal vitalize their own activities and what is more important, they derive satisfaction from their personalized, busy way of life.

And with justification, Cereal takes a great pride in their own youth. A very high percentage of honor students have graduated from the Cereal school. In the sports field, the Cereal hockey clubs, basketball, softball teams are usually near the top in the competitions held yearly.

In the Calgary Flare Square in 1971, Cereal sponsored a sports booth. People from Canada, U.S.A., England, Scotland, Yugoslavia, West Germany, New Zealand, Austria, Denmark, Lebanon, and Arabia signed the guest book. The booth displayed information on the history of sports in this community, dating back to 1914. Football, tennis, cricket, ice skating, hockey, baseball, trap shooting, curling and golf were all popular activities with early settlers in the area.

Special interest was shown in the skiing display. Promoted by the influence of Norwegian settlers as early as 1914, it has been acknowledged although not authenticated that Cereal located in the flat prairie of east-central Alberta may have had the

first organized ski club in Alberta. A group of employees working on construction of the railway made a ski jump, using railway timbers. They used so many the railway had to put a stop to it.

Cereal's Centennial Project was an arena, skating and curling rink and waiting room. The project began with a Centennial grant. A \$3,000 legacy from the estate of Mr. Ethan Hagey and \$1,000 from Air Vice Marshall J. A. Sully of Goderich, Ontario and formerly of Cereal, boosted the fund. Another pioneer purchased the entire heating system for the structure and then the Cereal community took over. Donations poured in and a wide variety of fund raising projects — scrap iron drives, raffles, turkey shoots, bingos, sportsman dinners, car washes, bottle drives, etc., involved the entire community in raising funds for the project. Some of the construction was done by paid contractors but the large majority of labor was contributed by local volunteers.

The entire project is completed. Not only has it become a hub of activity, but everything is paid for.

In 1972, Cereal held its Annual Sports Day, and the attendance broke all records. Honored was the Cereal Maple Leaf Soft Ball Team of 1937-38, (which U.F.A. had supplied the sweaters and emblems for — orange sweaters with the Maple Leaf Emblem). This, by the way, was a girls' team, that went all the way to the provincial championships and lost by one game.



CEREAL MAPLE LEAFS SOFTBALL TEAM — 1937

Standing—left to right: T. S. Donaldson, Mgr. and Coach; Beulah Berg, R.F.; Margaret Machell, 1 B.; Ina Willcock, C.; Margaret Shaw, Utility; Adelpha Bennett, R.F.; Betty Donaldson, P & 3 B.; Kathleen Carter, L.F.; Dr. J. E. Esler, President. Seated—left to right: Cis. Donaldson, S.S.; Delpha Willcock, P. & 3 B.; Isabell Tait, 2 B.; Della Howey, C.F.; Beluah Burrows, C.F.

A colorful parade led by the 1937-38 team started off the Annual Sports Day. In attendance for the reunion for former team members, Mrs. Ellen (Blair) Gauley of Calgary; Mrs. Margaret (Shaw) Doherty of Olds; Mrs. Isabel (Tait) Donaldson of Calgary; Mrs. Beulah (Berg) Tomkins of Rocky Mountain House; Mrs. Margaret (Machell) Wood of Lanfine; Mrs. Audrey (Howey) Randall of Calgary; Mrs. Della (Howey) Chambers of Calgary; Mrs. Kathleen (Carter) Erquat of Olds; and Mrs. Adelpha (Bennett) Young of Killam.

The 1937-38 team was honored with a luncheon at the Cereal Hotel and a turkey dinner courtesy of the Board of Trade. A barbecue attended by the large crowd who had taken in the '72 Sports Day was also held. A variety program and a dance brought a very active day to its conclusion.

As Ruby Gall, wife of U.F.A.'s agent in Cereal, who so articulately and kindly supplied the information about Cereal stated, "The people of Cereal and District really support every event".

Leon Gall is U.F.A.'s agent at Cereal and his wife Ruby is also a very active and important part of his business.

Leon Gall's people homesteaded in the Hanna area in 1909. He was raised on the family farm

which his nephew still farms. Leon attended school in Bullpound and then went to the Southern Alberta Institute of Technology where he received his training as a Journeyman Motor Mechanic and is certified as having completed his Canadian Interprovincial Examination and is fully qualified in motor vehicle repairs.

Leon farmed in the Hanna area until 1956 and then moved to Hanna and was employed as a mechanic for eight years. On April 11, 1965, he became U.F.A.'s agent at Cereal. In the first year that Leon was agent at Cereal, light product sales were about 270,000 gallons. In the seven intervening years Leon and Ruby have doubled the gallonage at the agency. Territory covered is Sedelia, northwest to Naco, northeast to New Brigden, west to Chinook and Buffalo and south to Capon and southeast to Green Mount. Leon uses a Ford 700 Louisville that holds 1,850 gallons and of course with his excellent mechanical background and professionalism, it is kept in top shape. In addition, Leon does some trucking for the C.N.R. and the Municipal district. In 1971, the Cereal Agency won the U.F.A. Petroleum Award for the Best Volume Increase in Territory #3.

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The Gall's Mobile Home (complete with patio lights)

Leon and Ruby live in a large mobile home that is almost 1,000 square feet. It has three bedrooms with a living room, dining room, and kitchen, and is beautifully and tastefully decorated and provides the Galls not only with a lovely, comfortable home, but also a home in which they can entertain their friends, and they are the type of people that do entertain.

Leon belongs to the Cereal Board of Trade and is on the advisory committee of the Cereal Athletic Association and to the Hanna Elks 451. In the write up of the 1972 Sports Day it was interesting to note how many times Ruby Gall's name appeared, for instance as having served the turkey dinner, and helped provide the squares and coffee served at the close of the program.

Both Leon and Ruby work hard at the agency and go out of their way to provide service to their customers. But a very important part of their life is their community involvement. They like Cereal and are proud of it and it is people like the Galls who are the heart of any community.

Leon and Ruby Gall do much more than just live in Cereal. They work at living there and there is no such thing to them, as residents of Cereal, as an impersonal way of life.



The Dining Room

ANDERS ANDERSON SCHOLARSHIP AWARD

BILL HART of Claresholm, first recipient of the Anders Anderson Award, receiving his Scholarship Award from Jack Muza, Director of Goldeye.



The Anderson Dairy Farm near Medicine Hat, Alberta.



The late **ANDERS H. ANDERSON**

The first Anders Anderson Scholarship Award was presented at the R.E.D.A. Graduate Youth Seminar to Bill Hart of Claresholm.

A member of a prominent Alberta farm and ranch family, Bill intends to complete high school next year.

The award in memory of Anders Anderson will be presented each year to an outstanding participant at the Graduate Youth Seminar. The purpose of the scholarship is to enable the winner to further develop his or her leadership potential. It was felt by the Anderson family that by investing in this way in the development of people, the result would have a more lasting benefit.

At the request of the Anderson family, the money for the fund for Goldeye Centre came from friends and neighbors in lieu of floral tributes.

Anders Anderson was well known, not only in his community, but throughout the province as a dedicated farm leader. Born in Medicine Hat, he was actively engaged in farming, operating the dairy and grain farm started in 1911 by his father. He became a delegate to U.F.A. in 1951 and conscientiously served our Organization until his untimely death on January 22, 1972.

Active in farm organizations, Mr. Anderson held executive positions at the provincial level. He served in the F.U.A. at all levels from local secretary to provincial vice-president and in 1969 was honored with a life membership in Unifarm.

Anders Anderson was a prominent Alberta dairyman who developed the Anderson business into one of the most attractive farmsteads in Alberta.

The Anders Anderson Memorial Scholarship is a fitting way to perpetuate the memory of a man who was dedicated to his family, his community and his industry.

Magic Pantry



Lamb and Poultry



Overall look at one aisle of the Magic Pantry.

All pictures taken by the Alberta Government Photographic Services, Bureau of Public Services, Edmonton — just before the crowds descended to see this year's outstanding displays.

When it comes to Agricultural Displays, Edmonton Goes All Out!

CONTINUING A TREND begun three years ago, the Edmonton Exhibition's 1972 feature agricultural display was again an outstanding tribute to the industry. The first impression of the display was of dazzling cleanliness, white shiny floors, fountains and colorful murals.

The show titled "Magic Pantry" promoted pork, poultry and sheep products and by-products. Stealing the spotlight were some 125 baby chicks, from three days to two weeks old. The baby birds were trained to ride a toy ferris wheel, an electric train, a merry-go-round, a teeter totter and models of the other midway rides. The secret was simple — the chicks ride to eat. All the rides carried loaded feed trays and to a newly hatched bird, eating is the all important pastime.

The Federal Government's colorful display showed how poultry and poultry products are graded and the Alberta Egg Board circulated information on egg testing and product improvement.

Pork production was featured in a large booth display, which after use in the Klondike Days Exposition, will be on tour across Canada.



The Alberta Andres Wines Displays.

Wool clothing and woollen goods were also featured and sheep shearing demonstrations were held every afternoon.

Food displays built around poultry, lamb and pork products offered tempting foods at bargain basement prices.

Also featured were barbecue booths that bared hot coal secrets for aspiring patio culinary gourmets.

Edmonton's agricultural displays in the past few years have been getting bigger and better, and Calgary had better take note.

This year's Magic Pantry was a top production and another outstanding salute to agriculture.

The YOU in U.F.A.

As United Farmers of Alberta grows, more and more Albertans are using our services.

The average customer will form his judgment of U. F. A. through his contact with one or more individuals. If the person he contacts is discourteous or inefficient, it will take much kindness and efficiency to overcome this bad impression.

Whenever we come into contact with the public – either directly or indirectly – we have an opportunity to advance U. F. A.

The impression we make is of vital importance to the growth of our Organization. It is an advertisement for the company – good or bad.