

## NAEB NEWS LETTER

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

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August 1, 1943

### SEND IN YOUR UNI LEVEL QUESTIONNAIRE PRONTO!

MIKE HANNA, WHCU, CHAIRMAN OF THE JOINT AER-NAEB COMMITTEE TO STUDY THE EXTENT AND EFFECTIVENESS OF UNIVERSITY LEVEL BROADCASTING SAYS THE INFORMATION ON HAND IS NOW BEING COMPILED AND ANALYZED.

FURTHERMORE, HE SAYS A NUMBER OF NAEB STATIONS HAVEN'T RESPONDED TO THE QUESTIONNAIRE. THAT SHOULDN'T BE THE CASE. SO IF YOU HAVEN'T SENT IN THE DOPE ON YOUR OWN PROGRAMS, WHY NOT DO IT NOW. DO IT NOW BEFORE YOU DELAY ACTION AGAIN. WHAT IS THAT OLD ADAGE ABOUT NEVER PUTTING OFF TO TOMORROW.--"STOP SCHOOLEY, I'LL SEND MINE IN PRONTO."

### WNAD PROGRAM MERITS ATTENTION

A RECENT ISSUE OF TIME MAGAZINE CARRIED AN ARTICLE ON THE "INDIANS FOR INDIANS HOUR" PROGRAM BROADCAST BY UNIVERSITY RADIO STATION WNAD. THE PROGRAM, HEADED BY DON WHISTLER, NORMAN, HAS ALSO RECEIVED NATIONAL PUBLICITY IN VARIETY MAGAZINE, TUNE IN RADIO JOURNAL AND THE OMAHA WORLD-TELEGRAM.

VIRGINIA HAWK, WNAD DIRECTOR, HAS RECEIVED A REQUEST FROM THE CONGRESSIONAL LIBRARY IN WASHINGTON, D. C., FOR RECORDINGS OF THE PROGRAM FOR THEIR FILES, AND THE COLUMBIA BROADCASTING SYSTEM HAS ASKED PERMISSION TO INCLUDE IT IN THE SCHOOL OF THE AIR SERIES TO BE BROADCAST NEXT FALL. "INDIANS FOR INDIAN HOUR" MAY BE HEARD ON WNAD (640 KILOCYCLES) FROM 1:00 TO 1:30 ON TUESDAY.

### WNYC WINS "SPECIAL AWARD" IN BILLBOARD POLL

WNYC, NEW YORK CITY'S MUNICIPAL STATION WON A "SPECIAL AWARD FOR OUTSTANDING PUBLIC SERVICE" ACCORDING TO SELECTIONS OF THE AWARDS COMMITTEE CONSISTING OF JOHN K. HUTCHENS, RADIO EDITOR OF THE NEW YORK TIMES, HARRIET VAN HORNE, RADIO EDITOR OF THE WORLD-TELEGRAM, BEN GROSS, RADIO EDITOR OF THE NEW YORK DAILY NEWS, LEONARD TRAUBE, EDITOR OF BILLBOARD, IN BILLBOARD MAGAZINE'S SIXTH ANNUAL RADIO PUBLICITY EXHIBIT SURVEY.

THE STATEMENT OF THE COMMITTEE IN GRANTING WNYC THIS SPECIAL RECOGNITION READS IN PART....."THE CITY OUTLET, BEING NON-COMMERCIAL, TACKLES PUBLICITY TO ROUND OUT ITS PUBLIC SERVICE IMPRINT WHERE THE STANDARD STATION SHOOTS FOR SPACE BECAUSE IT MEANS DOLLARS AND CENTS. NEWS ABOUT RATIONING, SELECTIVE SERVICE, OCD AND CONSUMER ACTIVITIES ARE STANDARD WITH WNYC. IN ADDITION, THEY DO A WHOPPING JOB ON THE CULTURAL SIDE. TYPICAL OF THE LATTER WAS ITS ANNUAL FESTIVAL OF AMERICAN MUSIC." THE STATEMENT WENT ON TO ADD THAT "IT (WNYC) OPERATES ON A SHOESTRING, THE POLITICAL 'OUTS' GUN FOR IT EVERY YEAR, YET DESPITE EVERY HANDICAP IT PRODUCES PROGRAM SCHEDULES THAT ARE STRICTLY IN THE BIG GUN CLASS."

THUS READS THE ANNOUNCEMENT IN THE CURRENT EDITION OF BILLBOARD TELLING HOW AND WHY WNYC WAS SELECTED FOR THIS SPECIAL AWARD. IN EXPRESSING THE THANKS OF THE ENTIRE STAFF FOR THIS RECOGNITION, MORRIS S. NOVIK, DIRECTOR OF THE CITY STATION, PROMISED THAT "THIS AWARD SHALL STAND AS A SYMBOL OF PAST ACHIEVEMENTS, WHILE AT THE SAME TIME ACT AS AN INCENTIVE TOWARDS MORE AND GREATER SERVICE TO THE PEOPLE OF THE CITY OF NEW YORK."

### WTAW GETS INCREASED FACILITIES

WTAW, TEXAS A & M COLLEGE HAS BEEN GRANTED DAYTIME OPERATION ON 1150 KC BY THE FCC. WTAW HAD PREVIOUSLY SHARED TIME WITH KTBC, AUSTIN, ON THIS FREQUENCY. J. J. WOOLKET IS PROGRAM DIRECTOR.

### "INDIANA PRESENTS" IN NAEB SCRIPT EXCHANGE

BOOK TWO OF "INDIANA WRITERS," A SERIES OF RADIO DRAMATIZATIONS DEDICATED TO NATIVE AND ADOPTED WRITERS OF INDIANA HAS BEEN FORWARDED BY H. J. SKORNIA TO THE NAEB SCRIPT EXCHANGE. THE BOOK CONTAINS 26 ORIGINAL SCRIPTS WRITTEN UNDER THE DIRECTION OF SKORNIA BY STUDENTS AT INDIANA.

### RANDOM NOTES

WALDO ABBOT HAS GROUND OUT ANOTHER OF THOSE NEWS LETTERS TO HIS STUDENTS. MAKES #12 IN THE SERIES TO HIS FORMER STUDENTS...ON APRIL 4, 1934, JOHN CALLAHAN, WISCONSIN SUPERINTENDENT OF PUBLIC INSTRUCTION, ISSUED WHAT IS CONCEDED TO BE THE FIRST RADIO TEACHING LICENSE EVER GIVEN, TO HAROLD A. ENGEL, DIRECTOR OF THE WISCONSIN COLLEGE OF THE AIR OVER WHA. HAROLD, PAST NAEB PRESIDENT, IS NOW A LIEUTENANT IN THE ARMY....WONDER WHY SOME OF THE FOLLOWING PEOPLE DON'T WRITE ME A LINE OR TWO FOR INCLUSION IN SOME FUTURE NEWS LETTERS-- CARL MENZER, HAROLD McCARTY, HAROLD ENGEL, MIKE HANNA, GIBBS WILLIAMS, MC JENSEN, W. I. GRIFFITH, WIB PETTEGREW?...DRESSER DAHLSTEAD, FORMER HOLLYWOOD BLUE, SPENDS SOME OF HIS SPARE TIME ANNOUNCING ON WILL THESE DAYS. HE'S STATIONED AT CHANUTE FIELD....ONE OF BOB COLEMAN'S FORMER ANNOUNCERS AT WKAR DROPPED IN TO VISIT WILL STUDIOS....HAVE YOU SENT IN YOUR AER-NAEB QUESTIONNAIRES?.. WHAT WOULD YOU LIKE TO SEE IN FUTURE NAEB NEWS LETTERS?...GUESS GEORGE JENNINGS IS BUSY WITH PLANS FOR FIRST FULL YEAR OF OPERATION FOR WBEZ.... WHAT HAPPENED TO ALLEN MILLER AFTER HE RETURNED TO WEST COAST?...IS ELMER SULZER IN THE ARMY OF NAVY, OR IS HE JUST TOO BUSY TO WRITE?... HOW ARE THINGS AT KFKU AND WNAD WITH MISS SEAMAN AND MISS HAWKS?... REGARDS TO PAST PREXY INGHAM....MAJOR POWELL--WHAT'S HAPPENED TO CHARLEY DUDLEY?...BBC IS FURNISHING A NUMBER OF NAEB STATIONS WITH TRANSCRIPTIONS OF BBC PROGRAMS...GOT ANY PERSONNEL PROBLEMS AT YOUR STATION?...THIS IS NOT THE WAKE, BUT HELP, HELP, HELP, ANYWAY.

### FCC ACTIONS

WNYC, NEW YORK CITY, GRANTED AUTHORITY TO DETERMINE OPERATING POWER BY DIRECT MEASUREMENT OF ANTENNA POWER FOR AUXILIARY TRANSMITTER. (7/6/43)

WNYC, NEW YORK CITY, APPLIED FOR SPECIAL SERVICE AUTHORIZATION TO OPERATE FROM 6 A.M. TO 10 P.M., WITH POWER OF 1 KW, AMENDED REGARDING DIRECTIONAL ANTENNA. (7/12/43)

RAEB NEWS LETTER.....PAGE 3.....AUGUST 1, 1943

WTAW, TEXAS A. & M., GRANTED MODIFICATION OF LICENSE TO INCREASE HOURS OF OPERATION FROM SPECIFIED HOURS DIVIDING USE OF FREQUENCY 1150 KC WITH KTBC, TO FULL DAYTIME OPERATION ON SAME FREQUENCY. (7/20/43)

WOI, IOWA STATE, APPLIED FOR SPECIAL SERVICE AUTHORIZATION TO OPERATE FROM 6 A.M. TO LOCAL SUNRISE, CST, WITH POWER OF 5 KW FOR THE PERIOD ENDING FEBRUARY 1, 1944. (7/26/43)

---SCHOOLEY

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